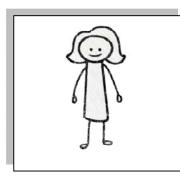


original & different!



Hello – my name is Lisa Spoljaric and I'm thrilled to introduce **Kidz with a Kause**.

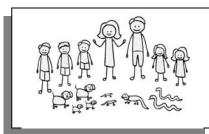
Off the bat you may be thinking we are just another one of the hundreds of thousands of organizations designed to help kids.

It's an honor to say our motives are the same

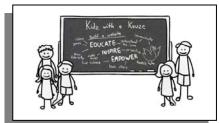
in wanting to help kids. But KWAK is unlike anything you have seen before; completely

Kidz with a Kause is designed in such a way that we will help ALL kids, from ALL walks of life, in an innovative, fun, exciting way! KWAK will offer the most intriguing web locale to

Lisa



The Spoljaric's



date! Check out <u>www.kidzwithakause.com</u> for our temporary landing page. Another unique aspect to KWAK is that it was

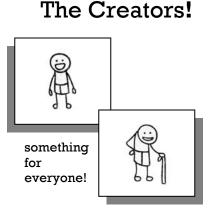
Another unique aspect to KWAK is that it was conceptualized by our five young kids, as a way to .....

#### EDUCATE, INSPIRE & EMPOWER ANYONE WHO VISITS!

We have developed and designed KWAK over the past two years, ensuring that we fulfill our goals in being a healthy positive alternative, wanting to offer substance and results for an endless amount of kids.

Devising a way to keep kids engaged and interested, wanting to learn and seek out answers; reconnecting with the world around them.

There is so much to share about KWAK, what we have to offer and how we will engage kids. So much in fact - we decided to make our homepage TOP SECRET until our official launch date in April. **BUT** we will share a few things to make you just as eager as we are, seeing Kidz with a Kause unveil!





## HOW KWAK WILL HELP ALL KIDS?

That is easy – through open, positive, valid lines of communication, kids will become interested, know they are not alone, strive to find answers independently and so much more. There are no boundaries to the topics, concerns and issues we will cover. One of the most incredible things about being an individual is just that, *being an individual*. Your own set of likes, dislikes, concerns and issues. Something that is very evident in our own home, which helped us establish key areas for Kidz with a Kause...



Hi my name is Hunter and I LOVE baseball. Playing, watching, understanding, trading cards and anything else you can fill me up with when it comes to the game. I like to be kept up to date on the activity of my favourite team and do my best to forecast what may be coming up.

I am a bit of a worrier; the weather, the "what if's", "the when's". These things can consume me if I am not open and share how I am feeling. Talking helps me to understand and manage my concerns.

I have a hard time with understanding some concepts with schoolwork, but I always find a way to make it work.

I like to take things apart, test them and find out how they work and why. I also like to draw and design. Having a place like KWAK will help me to explore and learn my way!

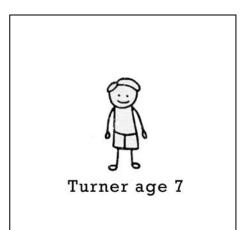


Hi my name is Garner and I LOVE baseball too. I love to pitch and my mom says I am lighting fast around the bases. I like to read and my mind is a sponge when it comes to any kind of fact, especially baseball facts.

I am concerned about the world, the environment and what can be done to help the predicaments that we face. I think there is a lot of nonsense out there that people consume themselves with and we need to focus on the more important stuff.

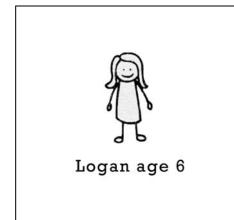
I like to eat healthy and stay active. I am a lot smaller than my older brother, so people assume I am not as good as he is athletically, which makes me work that much harder to prove them wrong! My dad says he suddenly sprouted.... I hope I do too!

Through KWAK I can continue to feed my passion for knowledge and understand the world we live in. THREE MORE LITTLE SPOLLY'S



Hi my name is Turner and I am a busy kid! I am at that "in between" age, too big for the kiddy stuff, but too small for the big guy stuff! I am lucky because my brothers try and include me in everything they do. We are like the three musketeers, a bond that cannot be broken!!

I am still getting a grasp of what life is all about and there are still things that overwhelm me. My biggest worry is that my mom will get sick and no longer be here for me, then what I would do? KWAK will help me know I am never alone and I can get through anything that is thrown my way!

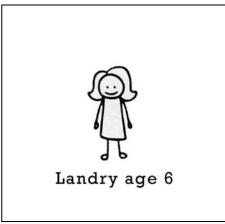


Hi my name is Logan and I am the big sister in my family....by a whole minute (my sister and I are twins!!)

Everyone says I am the most shy out of my siblings and I don't like to draw attention to myself. But really I am soaking in the situation.

I know all the rules, and who should be doing what at all times. I am my mom's helper and my brothers call me bossy – but that is because they don't like me telling them what to do.

I am going to play baseball with my brother this year, the first girl ever to play in this association. I am kind of nervous but KWAK will show me other girls achieving their goals, helping give me the confidence that I can do anything I put my mind to.



Hi my name is Landry; I am the baby of our house. I don't like baseball as much as the rest of my family, but I am an excellent cheerleader!

I love my dance classes and crafts. I like fashion, singing and helping my mom cook.

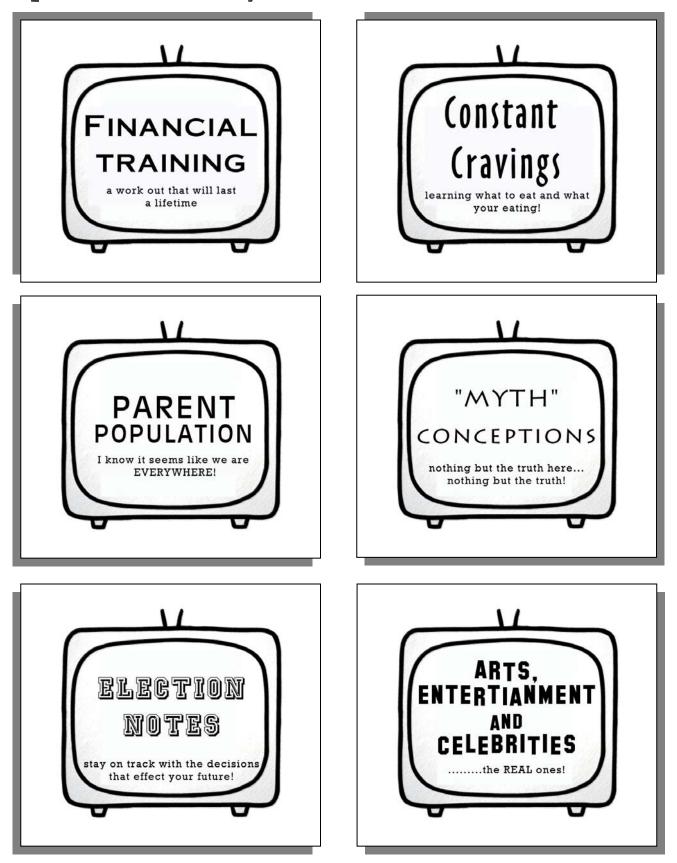
My mom says I beat to my own drum, which I love! I am very independent. I want to do everything myself and don't really like to be told what to do and how to do it.

My FAVORITE snack food is CHIPS – My brother gets worried that if I don't get enough exercise and eat too many chips it will affect my health. KWAK will help me in learning healthy food choices and fun exercises so I can to stay in shape.

### Ok....we'll share a bit more.... PLEASE VISIT US AT <u>www.kidzwithakause.com</u>



Our topic diversity is what makes us unique.... a perfect fit for everyone!



....and this only scratches the surface with all KWAK has to offer!! The outreach is endless and we are thrilled to share this journey with you!

### **KWAK OFFERS EXTRORDINARY RETURN**!!

One of the most unique things about our structure is that anyone and everyone that becomes involved with KWAK walks away a winner, a combination you rarely find.

Our introduction would be miles long if we went into all the goodwill, benefits and outreach that will be attained through Kidz with a Kause. We hope it is enough for you to know that our focus is to create a better connection and understanding for anyone who visits.

The biggest return will be helping create and ensure a positive, proactive, responsible future adult generation; one that will face these big issues at hand confidently and justly, make a difference to the world and the people that live in it. If we do not provide the tools and knowledge they need, we are not doing all we can to help prepare them for the future. It has to start somewhere and that somewhere is with KWAK and YOU!

#### **PEOPLE ARE FLOCKING TO KWAK!**

We are thrilled to say we have had an overwhelming response already! Even before officially hitting the "web" waves!! Showing how much people are ready for change, looking for something more. From this amazing fortune of followers, we have been growing our base in preparation for our April launch. And with the incredible opportunities and campaigns that we have on the horizon – we feel very fortunate to have things unfolding as they are. Allowing us to jump in and make a BIG splash! Here are just some of the amazing things we have ahead -

"KWAK IS CHOSEN AS ONE OF A SELECT FEW PEPSI REFRESH CONTESTANTS"

We feel privileged to be apart of this incredible contest! And look forward to the chance to participate again! Check it out - <u>www.refresheverything.ca/kwak</u>





#### HOW ABOUT THEM KWAKers? 2010

Our special holiday countdown, a way to FEED YOUR MIND, NOT YOUR BELLY! It was an incredible success and we are already planning our 2011 series – you can see some of our mind gum at <u>http://vimeo.com/user5360158/videos</u>

#### WOULDN'T YOU LIKE TO BE A KWAKER TOO?



## EARTH DAY – APRIL 22, 2011

OFFICIAL "365 WAYS A YEAR" launch and a special giveaway marking Earth Day! Starting a green wave we can all ride! As an added bonus - if you and a group of your choice make a green pledge on KWAK, we will give you an exclusive tree personalized with your names on it!

### KARBON KWAKER TEAM!

Through school assemblies across the country, promoting the KARBON KWAKER initiative designed to reduce not only schools carbon footprint, but also extending it into the home. Through various community driven initiatives, we can make a bigger impact, make a bigger difference.



### DEDICATION PAGES

An exclusive page designed & devoted just for you, your business, your organization or the person you are most proud of. Our exclusive dedication pages are a GREEN way to inform, fundraise and create awareness. Don't miss out – ask for details!





### KWAK: INSIDE EDITION baseball

Baseball wins the bid to be our initial "Inside Edition" offering. A bird's eye view and perspective that will have people talking. Sharing the reality of what most pro athletes and their families have to endure in this glamorous life...... just wait until everyone sees just how glamorous it really is!

This is just a small sampling of all the things we have to look forward to in the upcoming months. As you can see KWAK is a constant evolution of material, content and information that will keep minds growing. The end result is a more proactive generation that has the tools and knowledge needed in becoming the next adult generation. Throw out your "virtual" shovel and start sifting through some real dirt – getting to the bottom of the things that matter.

# EDUCATE, INSPIRE & EMPOWER www.KidzwithaKause.com

"I am so proud of the Spoljaric family"...."few people and families that will go to this extent to service the world and I want them to know how proud of them I am! Great work guys!"...... Terry LeClair, Real Estate Broker Owner, Software Company CEO, Trainer